PATENT MARKET TRACKER®

Innography’s Patent Market Tracker provides the cleanest, and most timely US patent assignment data available. Only 14% of reassignments are actual patent sales, with the balance being securitizations, intra-company transfers, mergers, name changes, and inventor to company reassignments.

Innography normalizes company names, harmonizes the legal entities, categorizes conveyance types, and removes false-positives. The resulting set provides true insight into who is buying and selling patents, how strong those patents are, and what danger they represent to the market.

PATENT MARKET TRACKER INCLUDES THE FOLLOWING ANALYSIS:

• Top buyers and sellers for the period
• Strongest patents bought and sold
• Top new buyers
• Top new sellers
• Active patents sold
• Reexamined / active patents sold
• Patents near expiration
• Technology transfers

This service provides reliable insight into organizations and Non-Practicing Entities (NPE) that are changing IP strategies by selling or acquiring patents in a given technology area. Once subscribed, Patent Market Tracker is available to your entire enterprise and updated monthly.

2015 CODIE AWARD WINNER FOR “BEST BUSINESS INFORMATION SOLUTION”
PROJECT SERVICES

Innography Professional Services provides consultant services on individual projects based on Innography’s best practices. Project selections include, but are not limited to:

• **IP Maturity Model:** Innography’s maturity workshop assesses your IP processes today, and provides future guidance in the areas of R&D, Portfolio Management, Patent Acquisition, and Monetization. We deliver a prioritized list of steps to take to reach your goals - including a scorecard, detailed roadmap, and best practices.

• **Infringement Response:** Due diligence, response, and negotiation-related analysis is performed and the results provide input to a litigation response letter, as well as potential opportunities for settlement strategies through cross-licensing or other arrangements.

• **License Candidate Identification:** Results in identification of the most target-rich areas of the customer’s portfolio, prioritization of IP assets within those portfolios, generated lists of potential licensing leads, and qualification of those as good potential licensing candidates.

THE INNOGRAPHY ADVANTAGE

• **Data Cleansing:** Millions of Data Cleansing, Correlating and Normalizing rules updated weekly for the most reliable IP data possible

• **Data Sources:** 100+ Data Sources, updated as often as nightly

• **Full Text Coverage:** Over 55 Million full-text translated patents from 20 jurisdictions

• **Patent Search:** Nearly 100 Million patents and applications

• **Visualizations:** More than 50 exportable and editable charts

• **Semantic Search:** Metadata transversal and Semantic Search uncover hidden patents in seconds

• **PatentStrength®:** Highlights the most valuable patents

• **Playbooks:** One-click reports that enable business users to leverage the power of IP analysis

• **Recognized Industry Innovator:** Innography Advanced Analysis is the winner of multiple industry awards

ABOUT INNOGRAPHY

Innography provides patent search and intellectual property analytics software that helps the world’s leading patent owners, innovators and decision-makers drive more business value from IP investments. Correlating 100 million patent documents with financial, litigation, market and business data, Innography helps clients track competitors, uncover lucrative revenue sources, pre-empt litigation risk and stay abreast of innovation trends. With more than 350 global clients across all product industry categories, Innography is proud to achieve customer satisfaction far above the industry average. Headquartered in Austin, Texas, Innography is a CPA Global company.

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